



### **WSFN Signage Policy**

A funding recipient must ensure that signs are erected for each funded project at the time work on the project commences as follows:

- One sign must be erected at the place where the funded project starts, and one sign must be erected at the place where the funded project ends.
- All signs must be erected in a prominent but safe position facing oncoming traffic, so they are plainly visible to passing motorists.
- Signs erected as required by this clause must have greater prominence in size, frequency, and visibility than any other signs which relate to the funded project, or which are erected in the immediate vicinity of the funded project.

The signs erected for a funded project must be in the form (including size and content) specified in the Signage Guidelines.

A funding recipient must ensure that all signs erected as required by these conditions remain in place for the duration of the project to which they relate and for a minimum period of one year commencing on the day on which the project is completed.

900mm

1200mm

Australian Government  
**BUILDING AUSTRALIA**

Local government/  
Council  
logo reversed

**Wheatbelt  
Secondary  
Freight  
Network**

The Australian Government acknowledges the traditional custodians of the land and pays respects to Elders past and present.

**infrastructure.gov.au**

Primary colour palette

Black  
C 0 M 0 Y 0 K 100  
R 0 G 0 B 0  
HEX/HTML # 000000

Rich Black  
C 60 M 40 Y 40 K 100  
R 0 G 0 B 0  
HEX/HTML # 000000

White  
C 0 M 0 Y 0 K 0  
R 100 G 100 B 100  
HEX/HTML # ffffff

Secondary colour palette



Ocean  
C 100 M 10 Y 36 K 48  
R 0 G 97 B 105  
HEX/HTML # 006169



Teal  
C 78 M 17 Y 51 K 1  
R 40 G 157 B 142  
HEX/HTML # 289d8e



Sandstone  
C 26 M 31 Y 58 K 1  
R 191 G 166 B 121  
HEX/HTML # bfa679



Tangerine  
C 8 M 61 Y 89 K 0  
R 228 G 126 B 56  
HEX/HTML # e47e38



Slate blue  
C 82 M 40 Y 32 K 5  
R 46 G 124 B 147  
HEX/HTML # 2e7c93

Fonts

**ABCabc123**

Primary sans serif typeface  
– Arial Black

**ABCabc123**

Primary sans serif typeface  
– Arial Bold

ABCabc123

Primary sans serif typeface  
– Arial Regular

Artwork approved by: \_\_\_\_\_

Job #: \_\_\_\_\_

Client signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Please sign and email this form back. Until we receive your approval, no work will commence.

**IMPORTANT NOTE, PLEASE CAREFULLY CHECK SPELLING AND COLOURS USED ARE CORRECT**

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